

Redefining business with the latest technology onboarding for a leading LED manufacturer





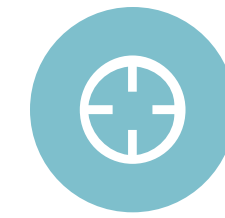
Overview

The client is a market-leading innovator of lighting-class LEDs, LED lighting, and semiconductor solutions for wireless and power applications.

Organization Size: **6000**

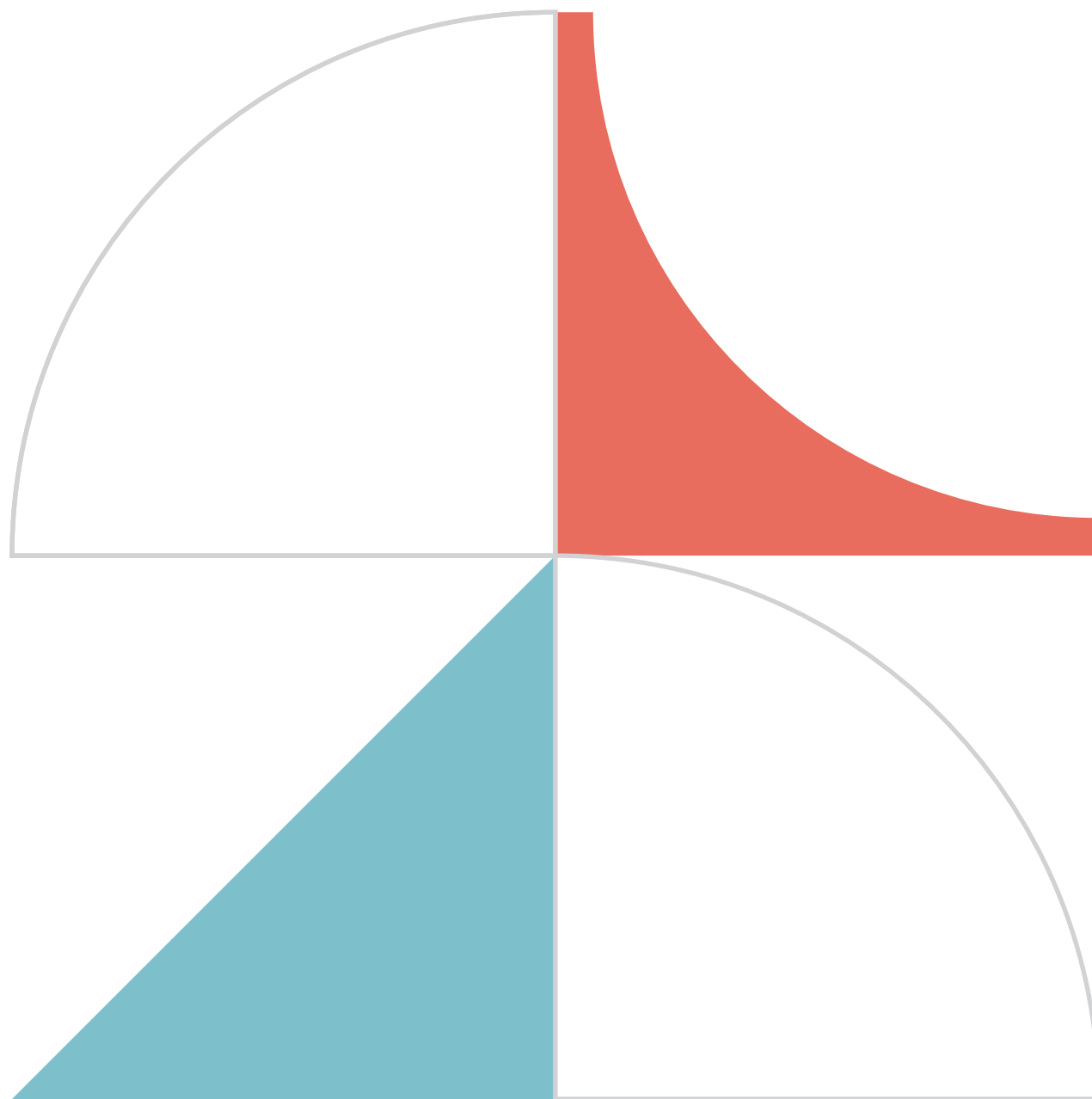
Country: **USA**

Revenue: **\$1 Billion**



Challenges and Goals

The client had disparate systems and tools leading to reduced productivity and efficiency of business functions. A unified digital view with business process automation and vendor consolidation were required to further its inorganic growth model and aid process efficiencies.





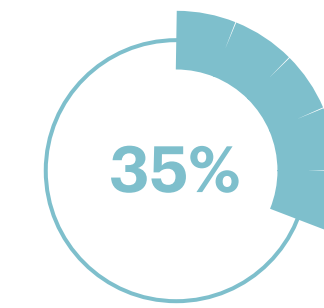
Solutions

Our experts became the preferred BUILD & RUN partner with a multi-service engagement model to meet the vendor consolidation objective. We provided a core team for project support and maintenance, and a flex team for transformational capex projects. Our efforts focused on:

- Support, Upgrades, Implementation projects, Workday implementation and Support with Oracle E-Biz
- A range of Business Process Automation services - Vendor Creation, AP Invoice entry & Reconciliations, Apss DBA 24x7 support, Digital – Salesforce Admin & Development, FED using Dot Net, React JS on Azure
- Analytics Services - Tableau , OBIEE, Discoverer, ETL
- Infra services - EUT, DCO, IDM, Security
- BPM services – Vendor Creation, AP Invoice entry & Reconciliations, Apss DBA 24x7 support, Digital – Salesforce Admin & Development, FED using Dot Net, React JS on Azure
- M&A , Divestiture - Application Carve out, Roll out services across the service lines in all major Acquisitions, divestiture and restructuring projects.
- Advisory services with workshops through Zensar COE



Business Impact



Cost reduction in IT support and professional services

- Provided effective L2/L3 support and released critical client SME bandwidth for key project initiatives
- Achieved capability building with right skill resources
- Achieved fast deployment and adoption of NexGen IT applications, and products and business critical deadlines



At Zensar, we're 'experience-led everything.' We are committed to conceptualizing, designing, engineering, marketing, and managing digital solutions and experiences for over 145 leading enterprises. Using our 3Es of experience, engineering, and engagement, we harness the power of technology, creativity, and insight to deliver impact.

Part of the \$4.8 billion RPG Group, we are headquartered in Pune, India. Our 10,000+ employees work across 30+ locations worldwide, including Milpitas, Seattle, Princeton, Cape Town, London, Zurich, Singapore, and Mexico City.

For more information, please contact: info@zensar.com | www.zensar.com

